2016 AT A GLANCE

2016 RIO OLYMPIC MEDALS

232,000+
TOTAL USA WRESTLING MEMBERS

3

2015 WORLD CHAMPIONSHIP MEDALS

199,007
USA WRESTLING MEMBER ATHLETES

4,349
USA WRESTLING SANCTIONED WRESTLING CLUBS
MESSAGE FROM USA WRESTLING PRESIDENT:

I would like to thank USA Wrestling’s Board of Directors for their faith in me by electing me to serve as USA Wrestling’s president. I am looking forward to serving the organization in this role and working with the Board members and wrestling leaders on behalf of the sport. I also wish to thank and congratulate past president James Ravannack for his decade of leadership and service to USA Wrestling, and look forward to his valuable input moving forward.

We come off a busy 2015-16 season, where USA Wrestling hosted its first Senior World Championships in 12 years with the successful 2015 World Championships in Las Vegas. Our USA team also competed in the 2016 Olympic Games in Rio de Janeiro, Brazil, led by historic gold-medal efforts by Helen Maroulis and Kyle Snyder, and an impressive bronze medal run by J’den Cox. We have set membership records once again and have seen an increase in event participation at our major events, among many other things to be proud of.

I believe that USA Wrestling is serving its membership as well as ever and that we are in a very strong position to move the organization and the sport forward. Of course, we will continue to face many challenges, but I am confident that working together, we can make USA Wrestling better, by striving for continued growth and financial stability.

MESSAGE FROM EXECUTIVE DIRECTOR:

USA Wrestling comes off one of its most active and successful fiscal years ever. We proudly hosted the 2015 World Championships, 2016 Pan American Olympic Qualifier, 2016 U.S. Olympic Team Trials and 2016 Freestyle World Cup and come off a historic 2016 Olympic Games. Membership continues to increase, and our financial performance was outstanding. Our age-group World wrestlers are winning medals and have bright futures. The grassroots development of the sport remains vibrant and growing and our major events are setting entry levels.

What excites me is how USA Wrestling is moving confidently into the future. We are creating new partnerships which will enhance our organization and strengthen the sport. We see great opportunity with the growth of women’s wrestling. We have embraced technology which impacts wrestling at all levels. Our new President Bruce Baumgartner is a legendary leader following in the footsteps of James Ravannack, who gave his heart and passion to USA Wrestling for a decade. We have much to look forward to and I look forward to working with you all as we build our great sport.

ORGANIZATION MILESTONES:

- Helen Maroulis was the first U.S. woman wrestler to win an Olympic gold medal with her 53 kg title at the 2016 Rio Games. Kyle Snyder became the youngest American wrestler to win an Olympic gold medal with his 97 kg Olympic title at age 19 in Rio de Janeiro.
- USA Wrestling hosted the successful 2015 World Championships in Las Vegas, considered by many the best ever hosted. There was a record $1.3 million in ticket sales, with total attendance of 37,271 with three sellout sessions. Included were more than 800 wrestlers from 99 nations. Event presentation raised the bar from previous World events.
- The USA had four 2015 World champions, Adeline Gray, Jordan Burroughs, Helen Maroulis and Kyle Snyder, and seven total World medalists in Las Vegas.
- It was one of the most successful financial years for USA Wrestling, with $616,981 revenue over expenses, helping build for the future.
- The 2015-2016 USA Wrestling membership year included a record 199,007 athletes, 31,555 coaches and 11,582 female athletes.
- At the Junior World Championships, the USA won a combined eight medals, with each style winning two or more medals. The USA had two Junior World champions, Spencer Lee and Mark Hall.

USA WRESTLING’S MISSION, VISION & VALUES

USA Wrestling is the National Governing Body for the Sport of Wrestling in the United States and, as such, is its representative to the United States Olympic Committee. Simply, USA Wrestling is the central organization that coordinates amateur wrestling programs in the nation and works to create interest and participation in these programs.

USA Wrestling has more than 232,000 members. These members include athletes of all ages, coaches, officials, parents and fans striving together to strengthen the sport. Each year, USA Wrestling charters over 4,300 wrestling clubs and sanctions over 2,100 local, state, regional and national competitions.

Mission: USA Wrestling, guided by the Olympic Spirit, provides quality opportunities for its members to achieve their full human and athletic potential.

Vision: USA Wrestling will strive to be the world’s best sports organization.

Values:

- Responsibility: Fulfilling all functions, tasks, duties and assignments with trust and credibility on behalf of USA Wrestling by honoring promises and pledges.
- Integrity: Being true to self and the mission of USA Wrestling, while discerning right from wrong and acting on it.
- Dedication: Dedication to carrying out the mission and goals of USA Wrestling with the highest degree of sacrifice and discipline.
- Honesty: Being truthful and upright with people and issues in furthering the mission of USA Wrestling.
- Accountability: Providing answers and reasons to others for actions and behaviors intended to support the mission of USA Wrestling.
- Respect: Recognizing the absolute dignity in every human being, with a sense of compassion, caring and concern for the well-being of other people.
“I was definitely really happy, happier than I’ve ever been on a wrestling mat.”

- Kyle Snyder, 2016 Rio Olympic Games Gold Medalist and 2015 World Championships Gold Medalist
### 2016 Olympic Team Members:

- **Daniel Dennis**: 57 KG / 125 LBS
- **Frank Molinaro**: 65 KG / 143 LBS
- **Jordan Burroughs**: 74 KG / 163 LBS
- **J’den Cox**: 86 KG / 189 LBS
- **Kyle Snyder**: 97 KG / 213 LBS
- **Tervel Dlagnev**: 125 KG / 275 LBS

At the 2016 Olympic Games in Rio de Janeiro, Kyle Snyder won the 97 kg gold, becoming the youngest U.S. wrestling Olympic champion ever. J’den Cox won an Olympic bronze in his first World-level event. Both are college-eligible and have bright futures. Placing fifth with strong efforts were Frank Molinaro (65 kg) and Tervel Dlagnev (125 kg).

The 2015 World Championships in Las Vegas featured gold medals from Jordan Burroughs (74 kg) and Kyle Snyder (97 kg). Snyder became our youngest World champion at age 19. James Green (70 kg) won a bronze at his first World Championships.

At the 2016 Junior World Championships in Macon, France, the men’s freestyle team had two champions, Spencer Lee and Mark Hall, plus a bronze from Daton Fix. Lee became the first U.S. men’s wrestler to win back-to-back Junior World golds.

### 2015-2016 U.S. Men’s Freestyle Highlights

At the 2016 Olympic Games in Rio de Janeiro, Kyle Snyder won the 97 kg gold, becoming the youngest U.S. wrestling Olympic champion ever. J’den Cox won an Olympic bronze in his first World-level event. Both are college-eligible and have bright futures. Placing fifth with strong efforts were Frank Molinaro (65 kg) and Tervel Dlagnev (125 kg).

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### 2015-2016 World Championships, Olympics & Pan Ams

#### 2016 Rio Olympic Games
- **Kyle Snyder**, 97 kg, 1st
- **J’den Cox**, 86 kg, 3rd

#### 2015 Men’s Senior World Championships
- **Jordan Burroughs**, 74 kg, 1st
- **Kyle Snyder**, 97 kg, 1st
- **James Green**, 70 kg, 3rd

#### 2015 Men’s Cadet World Championships
- **Yianni Diakomihalis**, 58 kg, 1st
- **Jarod Verkleeren**, 100 kg, 1st
- **Gable Steveson**, 100 kg, 1st
- **Daton Fix**, 54 kg, 3rd
- **Owen Webster**, 85 kg, 3rd

#### 2016 Pan American Championships
- **Coleman Scott**, 61 kg, 1st
- **Frank Molinaro**, 70 kg, 1st
- **Jordan Burroughs**, 74 kg, 1st
- **Dom Bradley**, 125 kg, 1st
- **James Green**, 65 kg, 2nd
- **Keith Gavin**, 86 kg, 3rd
- **Scott Schiller**, 97 kg, 3rd
U.S. WOMEN’S FREESTYLE TEAM

“I was looking for perfection everywhere. I realized I was not going to find it. I trusted God that what I have is enough.”

- Helen Maroulis, 2016 Rio Olympic Games Gold Medalist and 2015 World Championships Gold Medalist
2016 OLYMPIC TEAM MEMBERS:

Haley Augello  48 KG / 105.5 LBS
Helen Maroulis  53 KG / 116.5 LBS
Elena Pirozhkova  63 KG / 138.75 LBS
Adeline Gray  75 KG / 165 LBS

2015 WOMEN’S FREESTYLE WRESTLER OF THE YEAR:

Adeline Gray  Colorado Springs, CO  New York AC / OTC

2015-2016 U.S. WOMEN’S FREESTYLE HIGHLIGHTS

History was made at the 2016 Rio Olympic Games, when Helen Maroulis beat three-time Olympic champion and 13-time World champion Saori Yoshida of Japan in the 53 kg finals to become the first U.S. woman to win an Olympic wrestling gold medal. In her second Olympic Games, Elena Pirozhkova placed fifth at 63 kg.

The 2015 World Championships in Las Vegas featured a pair of World champions, Adeline Gray at 75 kg and Helen Maroulis at 55 kg. Gray won her third World title and fifth World medal, second in both categories in U.S. women’s wrestling history. Leigh Jaynes-Provisor had a memorable effort in winning a 60 kg World bronze medal.

At the 2016 Junior World Championships in Macon, France, three Americans won bronze medals, Kayla Miracle, Maya Nelson and Alexis Porter. It was Miracle’s second career Junior World medal, to go along with a 2014 bronze.

2015-2016 World Championships, Olympics & Pan Ams

<table>
<thead>
<tr>
<th>2016 Rio Olympic Games</th>
<th>2015 Women's Cadet World Championships</th>
</tr>
</thead>
<tbody>
<tr>
<td>Helen Maroulis, 53 kg, 1&lt;sup&gt;st&lt;/sup&gt;</td>
<td>Ronna Heaton, 49 kg, 1&lt;sup&gt;st&lt;/sup&gt;</td>
</tr>
<tr>
<td></td>
<td>Alleida Martinez, 46 kg, 2&lt;sup&gt;nd&lt;/sup&gt;</td>
</tr>
<tr>
<td></td>
<td>Kayla Marano, 65 kg, 3&lt;sup&gt;rd&lt;/sup&gt;</td>
</tr>
<tr>
<td></td>
<td>Alexis Bleau, 70 kg, 3&lt;sup&gt;rd&lt;/sup&gt;</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>2015 Women's World Championships</th>
<th>2016 Women's Pan Am Championships</th>
</tr>
</thead>
<tbody>
<tr>
<td>Helen Maroulis, 55 kg, 1&lt;sup&gt;st&lt;/sup&gt;</td>
<td>Clarissa Chun, 48 kg, 1&lt;sup&gt;st&lt;/sup&gt;</td>
</tr>
<tr>
<td>Adeline Gray, 75 kg, 1&lt;sup&gt;st&lt;/sup&gt;</td>
<td>Kelsey Campbell, 58 kg, 1&lt;sup&gt;st&lt;/sup&gt;</td>
</tr>
<tr>
<td>Leigh Jaynes-Provisor, 60 kg, 3&lt;sup&gt;rd&lt;/sup&gt;</td>
<td>Elena Pirozhkova, 69 kg, 1&lt;sup&gt;st&lt;/sup&gt;</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>2016 Women's Junior World Championships</th>
<th>2016 Women's Pan Am Championships</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kayla Miracle, 59 kg, 3&lt;sup&gt;rd&lt;/sup&gt;</td>
<td>Amanda Hendey, 63 kg, 2&lt;sup&gt;nd&lt;/sup&gt;</td>
</tr>
<tr>
<td>Maya Nelson, 63 kg, 3&lt;sup&gt;rd&lt;/sup&gt;</td>
<td>Sharon Jacobson, 55 kg, 3&lt;sup&gt;rd&lt;/sup&gt;</td>
</tr>
<tr>
<td>Alexis Porter, 67 kg, 3&lt;sup&gt;rd&lt;/sup&gt;</td>
<td>Leigh Jaynes-Provisor, 60 kg, 3&lt;sup&gt;rd&lt;/sup&gt;</td>
</tr>
</tbody>
</table>
“It was huge. I lost in the quarters to a tough guy, but was able to fire myself up and get it taken care of.”

- Andy Bisek, 2015 World Championships Bronze Medalist
2016 OLYMPIC TEAM MEMBERS:

- Jesse Thielke 59 KG / 130 LBS
- Andy Bisek 75 KG / 165 LBS
- Ben Provisor 85 KG / 187 LBS
- Robby Smith 130 KG / 286 LBS

2015 GRECO-ROMAN WRESTLER OF THE YEAR:

Andy Bisek
Colorado Springs, CO
Minnesota Storm

GRECO-ROMAN 2015 WORLD BRONZE MEDALIST

2015-2016 GRECO-ROMAN HIGHLIGHTS

At the 2015 World Championships in Las Vegas, Andy Bisek rallied from a quarterfinals loss to win a bronze medal at 75 kg. It was the second straight year that Bisek had won a World bronze medal. Robby Smith turned in a memorable comeback in his bronze-medal bout against Russia’s star Bilyal Makhov, falling just short to finish fifth at 130 kg.

The USA qualified four Greco-Roman athletes for the 2016 Olympic Games. It was Ben Provisor’s second Olympic appearance, along with first-time Olympians Bisek, Smith and Jesse Thielke.

The USA had six medals at the 2016 Pan American Championships, led by gold medalists Pat Smith at 71 kg and Cheney Haight at 80 kg.

At the 2016 Junior World Championships in Macon, France, the Greco-Roman team added two bronze medals from Taylor LaMont and G’Angelo Hancock. It was the first year the USA had a pair of Junior World medals in Greco-Roman since 2011 and only the fourth time ever.

GRECO-ROMAN 2016 PAN AM CHAMPIONSHIP MEDALISTS (2 GOLD, 1 SILVER, 3 BRONZE)

2015 Greco-Roman World Championships

- Andy Bisek, 75 kg, 3rd

2016 Greco-Roman Junior World Championships

- Taylor LaMont, 60 kg, 3rd
- G’Angelo Hancock, 96 kg, 3rd

2016 Greco-Roman Pan Am Championships

- Pat Smith, 71 kg, 1st
- Cheney Haight, 80 kg, 1st
- Alejandro Sancho, 66 kg, 2nd
- Sam Jones, 59 kg, 3rd
- Patrick Martinez, 85 kg, 3rd
- Toby Erickson, 130 kg, 3rd
The Department of State Services continues to set records for the number of USA Wrestling member athletes and coaches. For the 2015-2016 membership year, USA Wrestling’s membership rose from 226,453 members to new record number 232,955 members, which includes USA Wrestling athletes, coaches, and officials.

### Overview

#### Membership Comparison

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>2016</th>
<th>2015</th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Athletes</td>
<td>98,755</td>
<td>100,321</td>
<td>103,137</td>
<td>121,592</td>
</tr>
<tr>
<td>Tiered Full Members</td>
<td>32,977</td>
<td>30,944</td>
<td>31,389</td>
<td>22,901</td>
</tr>
<tr>
<td>Tiered Limited Folkstyle Members</td>
<td>40,449</td>
<td>35,829</td>
<td>33,153</td>
<td>18,708</td>
</tr>
<tr>
<td>Tiered High Performance Members</td>
<td>513</td>
<td>433</td>
<td>437</td>
<td>423</td>
</tr>
<tr>
<td>HS Team Members</td>
<td>22,633</td>
<td>23,468</td>
<td>22,989</td>
<td>7,726</td>
</tr>
<tr>
<td>Open License</td>
<td>3,680</td>
<td>3,534</td>
<td>3,364</td>
<td>3,540</td>
</tr>
<tr>
<td><strong>TOTAL ATHLETES</strong></td>
<td>199,007</td>
<td>194,529</td>
<td>194,469</td>
<td>174,890</td>
</tr>
<tr>
<td>Coaches</td>
<td>31,555</td>
<td>29,464</td>
<td>28,255</td>
<td>26,218</td>
</tr>
<tr>
<td>Clubs</td>
<td>4,349</td>
<td>4,445</td>
<td>4,464</td>
<td>4,153</td>
</tr>
<tr>
<td>Sanctions</td>
<td>2,032</td>
<td>2,147</td>
<td>2,143</td>
<td>2,103</td>
</tr>
<tr>
<td>Officials</td>
<td>2,433</td>
<td>2,460</td>
<td>2,541</td>
<td>2,586</td>
</tr>
<tr>
<td><strong>TOTAL MEMBERSHIP</strong></td>
<td>232,995</td>
<td>226,453</td>
<td>225,265</td>
<td>203,694</td>
</tr>
</tbody>
</table>

#### Athlete Membership Retention Rate by State (2014-2015 to 2015-2016)

- **Top Ten States by Number of USAW Athletes**
  - 1. California 20,545
  - 2. Illinois 14,596
  - 3. Wisconsin 10,077
  - 4. Kansas 9,123
  - 5. New York 8,553
  - 6. Indiana 8,363
  - 7. Missouri 7,334
  - 8. Oregon 7,089
  - 10. Washington 6,183

- **Retention Rates by State**
  - 50%+
  - 40% - 49%
  - 30% - 39%
  - 10% - 29%

- **States**
  - CA 40%
  - OR 47%
  - NV 51%
  - WY 54%
  - CO 54%
  - NE 49%
  - KS 54%
  - MO 54%
  - IA 56%
  - SD 47%
  - ND 55%
  - MN 56%
  - WI 59%
  - MI 51%
  - OH 49%
  - PA 52%
  - PA 52%
  - WV 49%
  - VA 49%
  - MD 48%
  - DC 48%
  - NV 51%
  - UT 47%
  - ID 46%
  - AK 57%
  - HI 47%
  - FL 36%
  - NC 41%
  - SC 29%
  - GA 43%
  - AL 35%
  - TN 45%
  - AR 50%
  - MS 50%
  - OK 73%
  - TX 43%
  - LA 50%
  - NH 24%
  - VT 29%
  - ME 51%
  - MA 35%
  - CT 43%
  - RI 41%
  - DE 47%
  - NY 41%
  - PA 41%
  - NJ 48%
  - KY 48%
  - IN 49%
  - OH 49%
  - PA 52%
  - WV 49%
  - VA 49%
  - MD 48%
  - DC 48%
  - NV 51%
  - UT 47%
  - ID 46%
  - AK 57%
  - HI 47%

- **Map Legend**
  - 50%+
  - 40% - 49%
  - 30% - 39%
  - 10% - 29%
SPONSORSHIP

The Partnership Marketing Department always has an eye to new market trends while assisting USA Wrestling corporate partners in reaching their target audiences.

USA Wrestling Key Sponsor Activations:

ASICS: National Teams shoe and apparel provider with integrated sales ties to USA Wrestling merchandise.

Chobani: Official yogurt of USA Wrestling.

Liberty Mutual: Ran innovative video based programs targeting coaches and wrestling parents.

KT Tape: Official sponsor of kinesiology tape for USA Wrestling.

Maximized Living: Supported athletes across the country with leadership and top doctors that joined USA Wrestling at the 2016 Olympics in Brazil. Pilot program instituted at the 2012 London Olympic Games.

MusclePharm: Nutritional supplement provider to all National Teams.

All-American Wrestling Supply: Official licensee of USA Wrestling merchandise.

Tanita: Official scales for all major National events.

Dollamur: Official mats for all major National events including 2016 World Cup.

Cliff Keen: Key supporting advertiser and marketing partner for USA Wrestling.

OFFICIAL PARTNERS

NEW PARTNERS FOR ’16-’17

DONOR PROGRAMS

The Development Department continues to make very strong strides forward in creating a solid approach to fundraising and development for USA Wrestling. The department is focused on five main areas:

1. Major Individual Giving (VIP Donors)
2. Annual Giving and Online Giving (Booster Club)
3. Corporate Sponsor Giving (Select Companies/Organizations)
4. Alumni Engagement (Past World/Olympic/National Team Members)
5. Wrestling Community Engagement (Entire Wrestling Family)

Revenue has grown in total dollars and equally important our Donor base (new donors) has grown as well.

USA Wrestling raised $400,000 at the USWF Gala in Los Angeles. Funding to benefit both USAW and USWF.
COMMUNICATIONS, WEBSITE & SOCIAL MEDIA

HISTORIC WEEK FOR USA WRESTLING’S WEBSITE

USA Wrestling’s website TheMat.com, reached record number in page views, unique visits and visits during the **week of August 14-20, 2016**, during the Rio Olympic Games.

<table>
<thead>
<tr>
<th>PLATFORM</th>
<th>FANS AS OF 2016</th>
<th>FANS AS OF 2015</th>
<th>GROWTH</th>
<th>NGB RANK</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facebook</td>
<td>461,373</td>
<td>400,000</td>
<td>15.3%</td>
<td>4th</td>
</tr>
<tr>
<td>Twitter</td>
<td>129,000</td>
<td>105,000</td>
<td>12.1%</td>
<td>3rd</td>
</tr>
<tr>
<td>Instagram</td>
<td>192,000</td>
<td>88,900</td>
<td>115.9%</td>
<td>4th</td>
</tr>
<tr>
<td>YouTube</td>
<td>55,994</td>
<td>45,466</td>
<td>23.2%</td>
<td>N/A</td>
</tr>
</tbody>
</table>

**PAGE VIEWS**

An average of **1,000,000** page views to TheMat.com per month

**UNIQUE VISITORS**

An average of **269,000** unique visitors to TheMat.com per month

**FORUMS PAGE VIEWS**

An average of **912,000** page views to Forums on the TheMat.com per month

**OLYMPIC YEAR PUBLIC RELATIONS EFFORTS REACH NEW LEVELS**

USA Wrestling Communications staff, working with public relations professionals Joe Favorito and Jerry Milani based in New York City, worked together to promote the sport. This team worked together leading up to the successful 2015 World Championships in Las Vegas, and the 2016 Olympic Games in Brazil. Strategies included a city-by-city effort before, during and after The Games and at key events such as the ‘Beat the Streets’ in Times Square, the USOC’s 100 Days Out Celebration in New York. This helped USA Wrestling cut through the clutter of a crowded Olympic space by being proactive and in position to take advantage when success came about including hometown media tours for gold medalists Kyle Snyder and Helen Maroulis.

**BONUS POINTS PODCAST**

USA Wrestling’s podcast Bonus Points, moderated by Richard Immel, completed its first full year with tremendous growth and support. Since its inception in July 2015, there have been 51 episodes, featuring top athletes, coaches and leaders in the sport. Total downloads are 94,124, averaging 1,846 per show. It has been downloaded in **131 countries**, covering 7% total traffic. Specific shows have reached No. 2 in iTunes Podcast Amateur Sports chart.
EVENTS

FOLKSTYLE TOUR OF AMERICA
The Folkstyle Tour of America completed a successful 2015-2016 campaign with five events across the United States. Overall participation in the Folksytle Tour of America series has increased by 21.8% from the previous year. New logos were developed for the series and each event.

<table>
<thead>
<tr>
<th>Event</th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Northwest Bigfoot Battle</td>
<td>1,079</td>
<td>952</td>
</tr>
<tr>
<td>King of the Mountain</td>
<td>1,268</td>
<td>895</td>
</tr>
<tr>
<td>Salt Lake Slam</td>
<td>1,268</td>
<td>745</td>
</tr>
<tr>
<td>Dominate in the Dells</td>
<td>1,324</td>
<td>1,070</td>
</tr>
<tr>
<td>Las Vegas Royal Crush</td>
<td>458</td>
<td>359</td>
</tr>
<tr>
<td><strong>TOTAL:</strong></td>
<td>5,397</td>
<td>4,021</td>
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FREESTYLE & GRECO ROMAN REGIONALS
Freestyle and Greco-Roman Regional participation increased by 10% from the previous year.

<table>
<thead>
<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>Northwest Cadet &amp; Junior</td>
<td>413</td>
<td>255</td>
<td>450</td>
<td>282</td>
<td>467</td>
<td>266</td>
</tr>
<tr>
<td>Regional</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Northeast Regional</td>
<td>1,211</td>
<td>710</td>
<td>898</td>
<td>515</td>
<td>755</td>
<td>466</td>
</tr>
<tr>
<td>Northern Plains Kids &amp; Cadet</td>
<td>784</td>
<td>677</td>
<td>636</td>
<td>523</td>
<td>425</td>
<td>376</td>
</tr>
<tr>
<td>Northern Plains Juniors &amp; Seniors</td>
<td>213</td>
<td>173</td>
<td>299</td>
<td>147</td>
<td>291</td>
<td>189</td>
</tr>
<tr>
<td>Central Region</td>
<td>575</td>
<td>335</td>
<td>705</td>
<td>404</td>
<td>569</td>
<td>280</td>
</tr>
<tr>
<td>Southeast Regional</td>
<td>875</td>
<td>747</td>
<td>793</td>
<td>633</td>
<td>783</td>
<td>623</td>
</tr>
<tr>
<td>Southern Plains Regional</td>
<td>771</td>
<td>614</td>
<td>694</td>
<td>595</td>
<td>692</td>
<td>634</td>
</tr>
<tr>
<td>Western Junior Regional</td>
<td>384</td>
<td>223</td>
<td>301</td>
<td>151</td>
<td>348</td>
<td>184</td>
</tr>
<tr>
<td>West Kids &amp; Cadet Regional</td>
<td>1,431</td>
<td>1,247</td>
<td>1,373</td>
<td>1,268</td>
<td>1,366</td>
<td>1,317</td>
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<tr>
<td><strong>TOTAL:</strong></td>
<td>11,638</td>
<td>10,667</td>
<td>10,031</td>
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</tbody>
</table>
USA WRESTLING HOSTS THE MEN’S FREESTYLE WORLD CUP FOR THE THIRD CONSECUTIVE YEAR

For the third straight year, USA Wrestling hosted the Freestyle World Cup in Los Angeles, Calif., which brought the world’s top eight men’s freestyle teams together for the annual World dual meet championship. It was once again hosted in the Forum, a world-famous arena which provided a spectacular showcase for this popular event.

The local organizing committee was headed up by Andy Barth, the U.S. Olympic Freestyle World Team leader, and included Beat the Streets Los Angeles, California USA Wrestling, the Titan Mercury WC, and the Semnani Family Foundation. Among the area sports leaders involved in the event was LA2024 Candidature Committee and LA84, the 1984 Los Angeles Olympic legacy organization.

It was the 28th time the USA has hosted this important event. However, during its three years in Los Angeles, the presentation of the competition and the local support helped raise this event property to a new level. The fan attendance increased from previous years. There were close to 100 accredited journalists. United World Wrestling held a series of clinics and event seminars alongside the event.

On the mats, Iran defended its World Cup team title, defeating Russia in the finals. The United States dropped a criteria decision to Iran in the semifinals, then lost another criteria decision to Georgia in the third place match to place fourth. Five members of the 2016 U.S. Olympic Team competed in preparation for the Rio Olympic Games.

UNIVERSITY OF IOWA HOSTS THE 2016 U.S. OLYMPIC TEAM TRIALS

For the second straight Olympic quadrennium, USA Wrestling brought its most successful domestic property, the U.S. Olympic Team Trials, to Carver-Hawkeye Arena on the campus of the University of Iowa. The 2012 Olympic Trials had also been successfully held there.

The local organizing committee was led by the University of Iowa, the Iowa City/Coralville Convention and Visitors Bureau and leaders from the City of Iowa City, City of Coralville and City of North Liberty. The U.S. Olympic Committee also partnered with the event presentation.

Over the two days of the event, Carver-Hawkeye Arena was packed, with the second-highest attendance in history of this event. The presentation was first-class. A successful Fanfest was held in the city. Over 225 journalists were accredited. Both nights of finals were broadcast nationally on NBCSN.

Four athletes qualified for their second Olympic Teams, Jordan Burroughs, Elena Pirozhkova, Ben Provisor and Tervel Dlagnev. Two World champions and 2012 Trials runners-up made the team, Helen Maroulis and Adeline Gray. Three college wrestlers also earned berths, Kyle Snyder, J’den Cox and Haley Augello.
MAROULIS MAKES HISTORY AT 2016 OLYMPICS
USA Wrestling’s Helen Maroulis, made history at the 2016 Rio Olympic Games by becoming the first woman to win a gold medal from the United States. She did so by defeating the most decorated wrestler, Saori Yoshida of Japan, a three-time Olympic gold medalist.

SNYDER BECOMES YOUNGEST GOLD MEDALIST
USA Wrestling’s Kyle Snyder, made history at the 2016 Rio Olympic Games by becoming wrestling’s youngest Olympic Gold Medalist in U.S. history at the age of 20, beating Henry Cejudo’s record.

COX WINS BRONZE
USA Wrestling’s J’den Cox, competing at his first World-level event, rebounded from a tough semifinal loss to win a bronze medal at the 2016 Rio Olympic Games. Cox and Snyder both return to college wrestling this year.
USA WRESTLING AND LAS VEGAS HOST A SUCCESSFUL 2015 WORLD WRESTLING CHAMPIONSHIPS

USA Wrestling is proud with the success of the 2015 World Wrestling Championships at the Orleans Arena in Las Vegas, Nev. It was the first time in 12 years that the United States had hosted a Senior World Championships event, and the first time a World Championship featuring all three Olympic styles was hosted on American soil. It was only the sixth time a Senior World Championships had been held in the USA. It was the goal of our entire organization to host the very best World Championships ever held. Based upon feedback from United World Wrestling, other national wrestling federations, fans and the general public, it is fair to say that this goal was achieved.

USA Wrestling staff, led by National Events Director Pete Isais, spearheaded the effort to organize and present the event. USA Wrestling volunteer leadership also made a commitment to help create an amazing event. From our Board of Directors and standing committees, to state and local leadership, everybody pitched in to help. A large team of event volunteers donated their time and expertise, making sure that we could be helpful and gracious hosts to the world.

Key partners included the U.S. Olympic Committee, United World Wrestling, our hosts at Las Vegas Events and an incredible local organizing committee led by Larry Barnson and Rob Cate. KOM Sports Marketing of Colorado Springs was the official marketing agency.

The 2015 World Wrestling Championships accredited 414 press in three different categories, Media, Non-Rights Holder TV and Rights-Holder TV. The final total was 375 press, about 200 from the United States and 175 from other nations. This was the most media at an event hosted by USA Wrestling, and the largest turnout for a World Wrestling Championships.

There were 16 rights-holding networks around the world that paid UWW for live or delayed coverage. The host broadcaster from the USA was ESPN. The entire competition was broadcast on ESPN3, with additional highlight shows aired on ESPN2, with multiple showings. United World Wrestling also provided a live feed.

$1.3M
TICKET SALES

37,371
ATTENDANCE
3 SOLD OUT SESSIONS

1.1B
WORLD-WIDE TV AUDIENCE

*Estimated and includes World Webcast
**FIRST FANFEST HELD AT WORLD CHAMPIONSHIPS**

USA Wrestling developed the first FanFest held at the World Wrestling Championships. More than 22,000 fans attended the Fan Fest while engaging with 21 vendors from event partners, USAW partners and wrestling companies.

**MARKETING PROMOTION**

- **Magazine Advertisements**
  - 100,000+ Magazine Impressions
- **Television Commercials**
  - 5.2 Million Television Impressions
- **Website**
  - 1.4 Million Page Views
- **Digital Advertising**
  - 940,000+ Digital Impressions

**MEDIA**

- **Total Credential Media**
  - 381 Journalists, Photographers and Television
- **Top Media by Country**
  1. United States
  2. Japan
  3. Iran
- **Media Coverage**
  - 161 Countries and 156 Foreign Outlets

**2015 WORLD CHAMPIONS**

- **KYLE SYNER** 97 kg / 213 lbs.
- **JORDAN BURROUGHS** 74 kg / 163 lbs.
- **HELEN MAROULIS** 55 kg / 121 lbs.
- **ADELINE GRAY** 75 kg / 165 lbs.

**105 NATIONS REPRESENTED**

**USA WRESTLING ATHLETES SHOW APPRECIATION FOR FANS**

During the week of the World Championships, several USA Wrestling athletes, which included gold medal winners Kyle Snyder and Adeline Gray, took the time to sign autographs and meet with fans that came to Las Vegas to support them in their championship quests.

"In 2013, the great sport of wrestling faced its greatest challenge, elimination from the Olympic Games. The 2015 World Championships in Las Vegas proved wrestling is back better than ever. This event, by all measures, may be the best World Championships ever held. Congratulations to USA Wrestling and its partners in Las Vegas for a great event”

- Nenad Lalovic, President of United World Wrestling

**HOST PARTNERS**

- USA WRESTLING
- Las Vegas
- Orleans Arena

**EVENT PARTNERS**

- UFC
- Rockwell
- Kofting Weight
- Staples

**2.3M RADIO LISTENERS**

**1.6B MEDIA IMPRESSIONS**

**MORE THAN 800 WRESTLERS**

**105 NATIONS REPRESENTED**
# FINANCIAL REPORT

## REVENUE

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Membership</td>
<td>$5,496,630</td>
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<tr>
<td>Grants &amp; Contributions</td>
<td>2,982,078</td>
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<tr>
<td>Events &amp; Programs</td>
<td>6,561,357</td>
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<tr>
<td>USOC Grants</td>
<td>1,190,528</td>
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<tr>
<td>Tour &amp; Other Programs</td>
<td>553,330</td>
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<tr>
<td>Corporate Sponsorship</td>
<td>652,161</td>
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<tr>
<td>Broadcasting</td>
<td>100,500</td>
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<tr>
<td>Digital Media (USOC)</td>
<td>300,000</td>
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<tr>
<td>Royalties</td>
<td>217,035</td>
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<tr>
<td>Newspaper &amp; Internet</td>
<td>89,301</td>
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<tr>
<td>Other</td>
<td>43,938</td>
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<tr>
<td>Investments</td>
<td>212,538</td>
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<tr>
<td><strong>Total</strong></td>
<td>$18,399,396</td>
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## EXPENSES

<table>
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<tr>
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<th>Amount</th>
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<tbody>
<tr>
<td>National Teams</td>
<td>$6,158,607</td>
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<tr>
<td>Membership/State Service</td>
<td>3,364,073</td>
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<tr>
<td>Events &amp; Programs</td>
<td>6,362,556</td>
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<td>Sport Development</td>
<td>589,107</td>
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<td>General Administrative</td>
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<tr>
<td>Marketing &amp; Fundraising</td>
<td><strong>373,185</strong></td>
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<tr>
<td><strong>Total</strong></td>
<td>$17,437,415</td>
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</tbody>
</table>

## REVENUE PERCENTAGE BY AREA

- Membership: 29.9%
- Grants & Contributions: 16.2%
- Events & Programs: 35.7%
- USOC Grants: 6.5%
- Tour & Other Programs: 3%
- Corporate Sponsorship: 0.5%
- Broadcasting: 1.2%
- Digital Media (USOC): 0.5%
- Royalties: 0.2%
- Other: 1.2%
- Investments: 0.5%

## EXPENSES PERCENTAGE BY AREA

- USA Wrestling: 19.3%
- Membership: 36.5%
- National Teams: 35.3%
- Events & Programs: 3.4%
- Sport Development: 3.4%
- General Administrative: 2.1%
- Marketing & Fundraising: 0.5%
BOARD OF DIRECTORS

Immediate Past President
James Ravannack

President
Bruce Baumgartner

First Vice President
Greg Strobel

Second Vice President
Mark Reiland

Secretary
Van Stokes

Treasurer
Duane Morgan

Member At Large #1
Dave Black

Member At Large #2
Jim Considine

Member At Large #3
Jordan Holm

Member At Large #4
Chris Kallai

Member At Large #5
Kerry McCoy

Member At Large #6
Duane Morgan

Armed Forces Sports Council
Dan Hicks
Paul Rohler

NAIA
Marc Burchard
Mike Ritchey

NCAA
Anthony Holman
Jeff Jarnecke

National Federation of State High School Assoc.
B. Elliot Hopkins

NJCAA
Mark Krug

National Wrestling Coaches Assoc.
Mike Moyer

Chair of the Kids/Cadets Division
Louis Rosbottom

Vice Chair of the Kids/Cadets Division
Craig LaMont

Chair of Junior Division
Mark Reiland

Chair of UWW Jr. World/University Division
Teague Moore

Chair of Women’s Age Group Council
Patricia Fox

Chair of State Chair Council
Mike Juby

Rep from U.S. Federation of Clubs
Dave Foxen

Coaches Council
Zac Dominguez

Chair of the Women’s Sport Committee
Van Stokes

EXECUTIVE
Executive Director
Rich Bender
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Executive Assistant
Haley Scherr

Receptionist
Karen Robinson

FINANCE
Assoc. Executive Director of Finance & Administration
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Controllers
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Manager of Finance
Sonja Johnson

COMMUNICATIONS
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Richard Immel

Communications Coordinator
Taylor Miller

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Programs Assistant
Alex Liddie

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PROGRAMS & STRATEGY
Assoc. Executive Director, Programs & Strategy
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MEMBERSHIP & STATE SERVICES
Director of State Services
Tony Black
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Manager of State Services
Derek Sikora

Manager of Junior Olympic Programming
Kevin Hansen

Membership Services Assistant
Shonna Vest

USOC AAC Rep and Freestyle
Tony Ramos

Greco-Roman Athlete
Nate Engel

Greco-Roman Athlete
Pat Smith

Women’s Freestyle Athlete
Veronica Carlson

Women’s Freestyle Athlete
Jessica Medina

Assistant Greco-Roman National Coach
Momir Petkovic

Greco-Roman Assistant Coach
Mohammed Abdelfatah

National Women’s Freestyle Head Coach
Terry Steiner

National Women’s Freestyle Assistant Coach
Erin Tomoe

National Women’s Freestyle Assistant Coach
Emma Randall

Video Production Manager
Chris Moen

Manager of Coaches Education
Mike Clayton

National Teams Coordinator
Ian Rewoldt

Chair of the Kids/Cadets Division
Louis Rosbottom

Vice Chair of the Kids/Cadets Division
Craig LaMont

Chair of Junior Division
Mark Reiland

Chair of the Greco-Roman Sport Committee
Van Stokes

Chair of the Women’s Sport Committee
Bill Grant

National Wrestling Hall of Fame Representative
Lee Roy Smith

Freestyle Athlete
Frank Molinaro

National Wrestling Coaches Assoc.
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Greco-Roman Athlete
Pat Smith

Women’s Freestyle Athlete
Veronica Carlson

Women’s Freestyle Athlete
Jessica Medina

Women’s Freestyle Athlete
Iris Smith

USA WRESTLING STAFF

Assistant Greco-Roman National Coach
Momir Petkovic

Greco-Roman Assistant Coach
Mohammed Abdelfatah

National Women’s Freestyle Head Coach
Terry Steiner

National Women’s Freestyle Assistant Coach
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National Teams High Performance
Manager
Cody Bickley

National Teams Operations Manager
Jaimie McNab

National Freestyle Head Coach
Bill Zadick

National Greco-Roman Head Coach
Matt Lindland

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