ACE PURPOSE

Provide current and retired Team USA athletes with career, education and life skills resources to support athletic performance goals, facilitate successful transition to post-elite competition careers and inspire long-term positive engagement with the Olympic/Paralympic movement.
### Meet the Team

<table>
<thead>
<tr>
<th>Name</th>
<th>Title, Role</th>
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<tbody>
<tr>
<td>Leslie Klein</td>
<td>Director&lt;br&gt;1980, 1984 Olympian, World Champion, Kayak</td>
</tr>
<tr>
<td>Terris “T” Tiller</td>
<td>Athlete Career Coach&lt;br&gt;Life Skills Programs&lt;br&gt;Senior National Team Member&lt;br&gt;Modern Pentathlon</td>
</tr>
<tr>
<td>Megan Walther</td>
<td>Athlete Career Coach&lt;br&gt;Education Programs&lt;br&gt;NCAA Division I Athlete&lt;br&gt;Field Hockey</td>
</tr>
<tr>
<td>Jessica Nerkowski</td>
<td>Coordinator&lt;br&gt;NFHCA National Champion&lt;br&gt;Field Hockey</td>
</tr>
<tr>
<td>Haley Rhyne</td>
<td>Business Operations Analyst&lt;br&gt;Weekend Warrior&lt;br&gt;Soccer, Swimming, Skiing</td>
</tr>
<tr>
<td>Mcqella Adams</td>
<td>Athlete Services Assistant&lt;br&gt;Full-time temp&lt;br&gt;NCAA Division III Athlete&lt;br&gt;Indoor Volleyball</td>
</tr>
<tr>
<td>Dani Manning</td>
<td>Adecco Athlete Career Coach&lt;br&gt;Job programs (full-time)&lt;br&gt;No. 1 National Program&lt;br&gt;Classical Ballet</td>
</tr>
<tr>
<td>Angel Bovee</td>
<td>Adecco Athlete Career Coach&lt;br&gt;Job programs (part-time)&lt;br&gt;Senior National Team Captain&lt;br&gt;Boxing</td>
</tr>
</tbody>
</table>
ONLY 15% OF ADULT LIFE IS SPENT AS AN ELITE COMPETITIVE ATHLETE

Perceived path of elite athletes

- Turn Pro
- Injured/cut/retired
- 1st full time job
- Retirement focus
- Stopping work

Traditional milestones for working professionals

- Youth
- College
- Elite Competitions
- Working professional

18 years
25 years
35 years
45 years
55 years
65 years

10 year work gap

Example for illustrative purposes only. Individual experience may vary.

CAREER
1:1 Career Coaching
Resources Library
Job Search Assistance
Employer Network

EDUCATION
DeVry University
In-state tuition (CO, UT)
Education Grants
University of Utah
Continuing Education

MENTORSHIP
ACE Mentor Network
Olympic Family Network

PERSONAL DEVELOPMENT
Financial Wellness
Branding & Public Speaking
Pivot Workshops
Networking
Olympic & Paralympic Summit

RESOURCES TO SUPPORT TEAM USA
TEAMUSA.ORG/ACE
CAREER PROGRAMS

RESOURCES

ACE ONLINE PLATFORM
Primary communication tool for athlete resources
www.TeamUSA.org/ACE

1:1 CAREER COACHING
Individual appointments with ACE Career Coaches

RESUME & INTERVIEW PREP
1:1 sessions with sponsor company Lee Hecht Harrison

EMPLOYER NETWORK
Access to 60+ employers committed to hiring athletes on ACE Platform

JOBS

TEAM USA FELLOWSHIP
Invenergy
- Four fellows selected for short term internships in renewable energy
- Two fellows accepted full-time positions upon completion

OLYMPIANS & PARALYMPIANS IN BUSINESS DEVELOPMENT (OPBDP)
VISA
- Management training 12-24 month program, 2019 applications opened March 1
- Hired six retired 2012-2018 Olympians/Paralympians
- Rotations may include digital solutions, product, sales, sponsorship
ACE supports Team USA through education programs by awarding scholarships and by negotiating extreme tuition discounts with education programs.

**DeVry University**

**DeVry University Full Tuition Scholarship**
- $2 million available annually
- Online education: 8 weeks per session, 6 sessions per year

**ACE | USOC Tuition Grants**
- Over $240K awarded annually
- Available to athletes pursuing higher education degrees or certifications

**University of Utah Eccles School of Business**
- Up to $250K awarded annually

Through USOC partnership, athletes can receive full tuition scholarships to attend the Eccles School of Business.
**EDUCATION PROGRAMS**

**TARGETED TUITION DISCOUNTS & RELATIONSHIPS**

ACE found success with institutions through targeted degree and certificate programs

<table>
<thead>
<tr>
<th>INSTITUTION</th>
<th>PROGRAM</th>
<th>Details</th>
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</table>
| DARTMOUTH COLLEGE   | NEXT STEP: TRANSITION TO BUSINESS                     | ▪ Heavily underwritten by Dartmouth/Tuck, athlete tuition was split between USOC (Dow Foundation and Tuck scholarships).  
▪ Two-week, on-campus executive education program for elite athletes and veterans  
▪ 11 athletes participated in two sessions, 21 expected to participate in April 2019 |
| GREENFIG             | ONLINE SKILLS-BASED LEARNING                          | ▪ $40,000 in scholarships offered to Team USA athletes  
▪ 15-week, intense virtual certification course taught by industry leaders and includes real life work experience.  
▪ Courses include Digital Marketing and Sales Operations |
| ACTON SCHOOL OF BUSINESS | MBA IN ENTREPRENEURSHIP                              | ▪ $39,500 scholarship for Olympians and Paralympians  
▪ Ten-month, full-time program |
| FICS                 | WORLD OLYMPIANS ASSOCIATION CHIROPRACTIC SCHOLARSHIP PROGRAM | Full and partial scholarships for Olympians and Paralympians to pursue chiropractic degrees                                             |
|                      | 10 schools in the U.S. and Canada                     |                                                                                                                                                                                                       |
EDUCATION PROGRAMS

DeVry University
Keller Graduate School of Management

Full Tuition Scholarships
usoc.devry.edu

May session application deadline:
April 29

Visit TeamUSA.org/ACE for programs details and upcoming opportunities.

Contact Megan Psyllos with questions.

USOC Tuition Grants
Applications Run March 1- April 1

University of Utah Eccles School of Business

In-State Tuition (CO, UT)

CONTINUING EDUCATION PROGRAMS

USOC

Next Step: Transition to Business
Dartmouth Tuck Business School
Next Application Open for September 3-13 Program

GreenFig

Columbia School of Professional Studies

World Olympians Chiropractic Scholarship Program
PRACTICAL MONEY SKILLS FOR ATHLETES
Making Good Financial Decisions

MONEY 101 ATHLETE WORKBOOK

TAX PREPARATIONS ASSISTANCE
- 1-on-1 meetings with tax advisers at Colorado Springs OTC (annual program)

TAX RESOURCE GUIDE & ATHLETE EXPENSE FORM
- Located on ACE website and platform

FINANCIAL ADVISING FOR SIMON GRANT RECIPIENTS
- 1-on-1 meetings with *Worth Winning* a financial planning company founded by Olympic medalist Lauryn Williams
- Access to online budgeting and money management tool
KEY PROGRAMS
PIVOT PROGRAM FOR RETIRING/TRANSITIONING ATHLETES

PURPOSE
To provide Team USA athletes with a variety of tools and techniques to help maximize their performance as they transition to life after their elite sports careers. June 6-7 | November 7-8

ATHLETE TAKEAWAYS
1. I’m not alone and these emotions are normal
2. There is no one set path and it is ok to go back and forth during the process
3. Traits that helped my athletic success can be transferred into my next career

“"The Pivot workshop was absolutely invaluable. I have really been struggling with the transition and that the USOC cared enough to fund this whole trip meant so much to me. For the first time, I felt I still had value, even if I wasn’t an athlete. I gained a lot from this experience being around other athletes who are struggling. This made me feel supported for the first time. Thank you again from the bottom of my heart.

Anna Ringsred
Speed Skating, 2014 Olympian

93% of athletes are likely or extremely likely to recommend the ACE Pivot Workshop.

"The workshop was a groundbreaking first step in helping athletes transition in a healthy, well-rounded way. Not only will the camaraderie of these workshops help a ton, but the support from the USOC will mean so much."
## 2019-2020 Initiatives

### Programs Based on Athlete Feedback

**Entrepreneurship**

- **Networking Events**
  - Connecting athlete entrepreneurs with business professionals.

- **Business Startup Workshops**
  - Facilitated workshops for athletes at different stages of their business development.
  - October 20-23, 2019

**Brand Development / Sponsorship**

- **Sponsorship Workshop Pilot**
  - Piloted program to help athletes understand how to solicit personal sponsors.

- **BrandForward**
  - Piloted program to assist athletes with personal branding and leveraging social media.
  - Tentative Program Launch Fall 2019

**Public Speaking**

- **Public Speaking Workshop & Education Tools**
  - Per athlete feedback, exploring programs to teach athletes how to craft their story and earn paid speaking appearances.
  - Tentative Program Launch Fall 2019
REGISTER WITH ACE
TeamUSA.org/ACE

CONTACT

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(719) 866-2775

Terris Tiller, Career Coach
Terris.Tiller@usoc.org
(719) 866-4629

ACE ENSURES ATHLETES perform their best in every area of their lives. By helping me find jobs and scholarships I can advance professionally and still focus on performing THE BEST FOR MY COUNTRY.

-ELANA MEYERS
Bobsled Olympic Medalist