



ATHLETE CAREER AND EDUCATION

ACE | USA WRESTLING

April 4, 2019



ACE
ATHLETE CAREER EDUCATION PROGRAM





ACE PURPOSE

Provide current and retired Team USA athletes with career, education and life skills resources to support athletic performance goals, facilitate successful transition to post-elite competition careers and inspire long-term positive engagement with the Olympic/Paralympic movement

MEET THE TEAM



LESLIE KLEIN

Director

1980, 1984 Olympian
World Champion, Kayak



TERRIS "T" TILLER

Athlete Career Coach
Life Skills Programs
Senior National Team Member
Modern Pentathlon



MEGAN WALTHER

Athlete Career Coach
Education Programs
NCAA Division I Athlete
Field Hockey



JESSICA NERKOWSKI

Coordinator

NFHCA National Champion
Field Hockey

HALEY RHYNE

Business Operations Analyst

Weekend Warrior
Soccer, Swimming, Skiing



MCQELLA ADAMS

Athlete Services Assistant
Full-time temp
NCAA Division III Athlete
Indoor Volleyball



DANI MANNING

Adecco Athlete Career Coach
Job programs (full-time)
No. 1 National Program
Classical Ballet



ANGEL BOVEE

Adecco Athlete Career Coach
Job programs (part-time)
Senior National Team Captain
Boxing

ONLY 15% OF ADULT LIFE IS SPENT AS AN ELITE COMPETITIVE ATHLETE



Perceived path of elite athletes



Traditional milestones for working professionals

Example for illustrative purposes only. Individual experience may vary.

Source: Morgan Stanley. "Global Sports and Entertainment." Athlete Development Summit, 4 May 2016



RESOURCES TO SUPPORT TEAM USA

TEAMUSA.ORG/ACE



CAREER

- 1:1 Career Coaching
- Resources Library
- Job Search Assistance
- Employer Network



EDUCATION

- DeVry University
- In-state tuition (CO, UT)
- Education Grants
- University of Utah
- Continuing Education



MENTORSHIP

- ACE Mentor Network
- Olympic Family Network



PERSONAL DEVELOPMENT

- Financial Wellness
- Branding & Public Speaking
- Pivot Workshops
- Networking
- Olympic & Paralympic Summit



CAREER PROGRAMS



RESOURCES

ACE ONLINE PLATFORM

Primary communication tool for athlete resources

www.TeamUSA.org/ACE

1:1 CAREER COACHING

Individual appointments with ACE Career Coaches

RESUME & INTERVIEW PREP

1:1 sessions with sponsor company Lee Hecht Harrison

EMPLOYER NETWORK

Access to 60+ employers committed to hiring athletes on ACE Platform

JOBS

TEAM USA FELLOWSHIP



- Four fellows selected for short term internships in renewable energy
- Two fellows accepted full-time positions upon completion

OLYMPIANS & PARALYMPIANS IN BUSINESS DEVELOPMENT (OPBDP)



- Management training 12-24 month program, 2019 applications opened March 1
- Hired six retired 2012-2018 Olympians/Paralympians
- Rotations may include digital solutions, product, sales, sponsorship



EDUCATION PROGRAMS



ACE supports Team USA through education programs by awarding scholarships and by negotiating extreme tuition discounts with education programs



DeVry University Full Tuition Scholarship

\$2 million available annually

Online education: 8 weeks per session, 6 sessions per year



ACE | USOC Tuition Grants

Over \$240K awarded annually

Available to athletes pursuing higher education degrees or certifications

In-State Tuition

Eligible Team USA athletes living and training in Colorado and Utah can receive in-state tuition



University of Utah Eccles School of Business

Up to \$250K awarded annually

Through USOC partnership, athletes can receive full tuition scholarships to attend the Eccles School of Business



EDUCATION PROGRAMS

TARGETED TUITION DISCOUNTS & RELATIONSHIPS

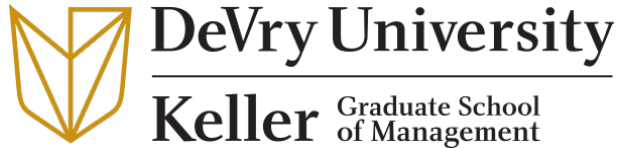


ACE found success with institutions through targeted degree and certificate programs

INSTITUTION	PROGRAM	
DARTMOUTH COLLEGE	NEXT STEP: TRANSITION TO BUSINESS <i>Tuck School of Business</i>	<ul style="list-style-type: none"> Heavily underwritten by Dartmouth/Tuck, athlete tuition was split between USOC (Dow Foundation and Tuck scholarships). Two-week, on-campus executive education program for elite athletes and veterans 11 athletes participated in two sessions, 21 expected to participate in April 2019
GREENFIG	ONLINE SKILLS-BASED LEARNING	<ul style="list-style-type: none"> \$40,000 in scholarships offered to Team USA athletes 15-week, intense virtual certification course taught by industry leaders and includes real life work experience. Courses include Digital Marketing and Sales Operations
ACTON SCHOOL OF BUSINESS	MBA IN ENTREPRENEURSHIP	<ul style="list-style-type: none"> \$39,500 scholarship for Olympians and Paralympians Ten-month, full-time program
FICS International Federation of Sports Chiropractic	WORLD OLYMPIANS ASSOCIATION CHIROPRACTIC SCHOLARSHIP PROGRAM <i>10 schools in the U.S. and Canada</i>	Full and partial scholarships for Olympians and Paralympians to pursue chiropractic degrees



EDUCATION PROGRAMS



Full Tuition Scholarships
usoc.devry.edu

May session application deadline:
April 29

**Visit TeamUSA.org/ACE
for programs details and
upcoming opportunities.**

**Contact [Megan Psyllos](#)
with questions.**



[USOC Tuition Grants](#)
Applications Run March 1- April 1

[University of Utah Eccles School of
Business](#)

[In-State Tuition \(CO, UT\)](#)

CONTINUING EDUCATION PROGRAMS

[Next Step: Transition to Business](#)
Dartmouth Tuck Business School
Next Application Open
for September 3-13 Program

[GreenFig](#)

Columbia School of Professional Studies

[World Olympians Chiropractic
Scholarship Program](#)



FINANCIAL EDUCATION & ADVISING



PRACTICAL MONEY SKILLS FOR ATHLETES
Making Good Financial Decisions

MONEY 101 ATHLETE WORKBOOK



TAX PREPARATIONS ASSISTANCE

- 1-on-1 meetings with tax advisers at Colorado Springs OTC (annual program)

TAX RESOURCE GUIDE & ATHLETE EXPENSE FORM

- Located on ACE website and platform

FINANCIAL ADVISING FOR SIMON GRANT RECIPIENTS

- 1-on-1 meetings with *Worth Winning* a financial planning company founded by Olympic medalist Lauryn Williams
- Access to online budgeting and money management tool

PIVOT PROGRAM FOR RETIRING/TRANSITIONING ATHLETES

PURPOSE

To provide Team USA athletes with a variety of tools and techniques to help maximize their performance as they transition to life after their elite sports careers. **June 6-7 | November 7-8**



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The Pivot workshop was absolutely invaluable. I have really been struggling with the transition and that the USOC cared enough to fund this whole trip meant so much to me. **For the first time, I felt I still had value**, even if I wasn't an athlete. I gained a lot from this experience being around other athletes who are struggling. **This made me feel supported** for the first time. Thank you again from the bottom of my heart.

Anna Ringsred
 Speed Skating, 2014 Olympian

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THE PROGRAM

Facilitated by sports psychologists and professional career transition specialists, cohorts of up to 24 athletes are guided through 1-2 day workshops followed by monthly group video conferences for a year

ATHLETE TAKEAWAYS

1. I'm not alone and these emotions are normal
2. There is no one set path and it is ok to go back and forth during the process
3. Traits that helped my athletic success can be transferred into my next career



Of athletes are likely or extremely likely to recommend the ACE Pivot Workshop

“The workshop was a **groundbreaking first step** in helping athletes transition in a healthy, well-rounded way. Not only will the camaraderie of these workshops help a ton, but the **support from the USOC will mean so much.**”



2019-2020 INITIATIVES

PROGRAMS BASED ON ATHLETE FEEDBACK



ENTREPRENEURSHIP

NETWORKING EVENTS

Connecting athlete entrepreneurs with business professionals.

BUSINESS STARTUP WORKSHOPS

Facilitated workshops for athletes at different stages of their business development.

October 20-23, 2019

BRAND DEVELOPMENT / SPONSORSHIP

SPONSORSHIP WORKSHOP PILOT

Piloted program to help athletes understand how to solicit personal sponsors.

BRANDFORWARD

Piloted program to assist athletes with personal branding and leveraging social media

Tentative Program Launch Fall 2019

PUBLIC SPEAKING

PUBLIC SPEAKING WORKSHOP & EDUCATION TOOLS

Per athlete feedback, exploring programs to teach athletes how to craft their story and earn paid speaking appearances

Tentative Program Launch Fall 2019



“ ACE ENSURES ATHLETES
perform their best in every area
of their lives. By helping me find jobs
and scholarships I can advance
professionally and still focus on performing
THE BEST FOR MY COUNTRY. ”

-ELANA MEYERS
Bobsled Olympic Medalist



ACE
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REGISTER WITH ACE
TeamUSA.org/ACE

CONTACT

Megan Psyllos, Career Coach
Megan.Psyllos@usoc.org
(719) 866-2775

Terris Tiller, Career Coach
Terris.Tiller@usoc.org
(719) 866-4629